

Rep Order# 8888451 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/23/2012 5:03 PM
Last Received: 10/23/2012 5:03 PM
Showing Buylines: All Lines

2 of 2

Station KUCW-TV SALT LAKE CITY
Advertiser () NRCC-NATL REPUB CONG
Product NRCC IE 2012
Estimate# 3486
Buyer NMRPP MediaAssistant
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3486
Flight Dates 10/26/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	10	F	10P-1030P	BG ENG THRY B	:30	\$300.00	11/02-11/02	1	1	1	\$300.00	
	Rating: 1.6											
	11	M	10P-1030P	BG ENG THRY B	:30	\$300.00	11/05-11/05	1	1	1	\$300.00	
	Rating: 1.6											
	12	SA	1030P-12A	SAT NITE LIVE	:30	\$800.00	10/27-10/27	1	1	1	\$800.00	
	Rating: 3.3											
	13	SA	1030P-12A	SAT NITE LIVE	:30	\$800.00	11/03-11/03	1	1	1	\$800.00	
	Rating: 3.3											

---REPORT TOTALS---

Report Totals: 13 / \$6,250.00

---SALES MONTHLY TOTALS---

Oct 12: 3 / \$1,950.00 Nov 12: 10 / \$4,300.00

Sales Totals: 13 / \$6,250.00

Station Totals: 13 / \$6,250.00

Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$6,250	CABL 0%	KJZZ 0%	KPNZ 0%	KSL 0%	KSTU 0%
		KTVX 0%	KUCW 100%	KUPX 0%	KUTV 0%	UNKN 0%

Books null
Demos RA35+